



ADAM H. PUTNAM
COMMISSIONER

Florida Department of Agriculture and Consumer Services
Division of Marketing and Development

**“FRESH FROM FLORIDA”
MEMBERSHIP APPLICATION**

Rule 5H-17.005, F.A.C.
Phone (850) 617-7399 Fax (850) 617-7301

Remit Annual Membership Fee Online at:
www.FreshFromFlorida.com
- or -
Check or Money Order payable to FDACS
and remit to:

Florida Department of Agriculture and
Consumer Services
P.O. Box 6700
Tallahassee, Florida 32314-6700

COMPANY CONTACT INFORMATION:

Company Name: _____

Mailing Address: _____ Zip: _____

Street Address: _____

City: _____ County: _____ State: _____ Zip: _____

FEID #: _____ No. of Employees: _____ No. of Business Locations: _____

Business License: _____ *(Required for retail, foodservice and wholesale members.)*

Website: _____

PRIMARY CONTACT:

First Name: _____ MI: _____ Last Name: _____

Title: _____ Email Address: _____

Telephone: _____ Fax: _____

SECONDARY CONTACT:

First Name: _____ MI: _____ Last Name: _____

Title: _____ Email Address: _____

Telephone: _____

Fax: _____

ANNUAL SALES:

- Under \$50,000 \$100,000+
 \$50,000 – \$100,000

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| Org. Code 42 06 13 01 000 EO BF Object Code: 001127 \$50.00 |
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ANNUAL MEMBERSHIP FEE STRUCTURE:

PAID TYPE OF MEMBERSHIP*

All membership fees in this category are **\$50.00**

(Please check all boxes that apply)

- Producer
- Producer – Upick
- Broker
- Shipper / Distributor / Packer / Repacker
- Wholesaler
- Allied Member

NON PAID TYPE OF MEMBERSHIP*

All membership fees in this category are **FREE**

(Please check all boxes that apply)

- Non-Profit / Educational Organization
- Retailer
 - Grocery Store
 - Roadside Produce Stand
 - Farmers Market
 - Garden Center
 - Restaurant

NON-PAID MEMBERSHIP

A portion of your license fees support the program. There is no additional cost to you for membership. Please provide your current license number in the appropriate area:

- Wholesaler Saltwater Products Dealers License (s. 370.07, F.S.)

License Number _____

- Saltwater Products Dealers License (s. 370.06, F.S.)

License Number _____

- Persons who have paid alligator egg collection fees pursuant to Section 379.3751, F.S.

As a member, I understand that:

Identifiers listed below may be used by those who comply with the law as provided by Chapter 571, Florida Statutes as follows:

1) The “Fresh From Florida” Identifier, is eligible for use on items that are unprocessed Florida agricultural products. In addition, Florida agricultural products in the following categories must meet the specified criteria in order to use the “Fresh From Florida” Identifier.

(a) Meats/Proteins: the agricultural product must be derived from animals born, raised and finished in Florida. Slaughter and processing must take place in a USDA inspected facility in Florida or within 21 days of exiting the state of Florida en route directly to a USDA inspected slaughter facility, and must comply with USDA labeling guidelines.

(b) Agritourism activities: The “Fresh From Florida” Identifier is eligible to be used in the promotion of agritourism activities within the state of Florida.

(c) Seafood: The “Fresh From Florida” Identifier is eligible for use on all Florida seafood products or in the promotion of such products. Seafood products must be landed, grown or harvested in Florida and shall not have been combined with a non-Florida agricultural product.

Members using the “Fresh From Florida” Identifier on products, please indicate below where product(s) are grown/sourced:

2) The “Made With Fresh From Florida” Identifier is eligible for use on items that contain Florida agricultural products that have been processed or combined with other products resulting in the creation of a new product.

Members using the “Made With Fresh From Florida” Identifier on products, please complete the following:

List of product ingredients: _____

Florida featured commodity (identified on the label): _____

Where product is grown/sourced: _____

3) The “From Florida USA” Identifier is eligible for use on Florida agricultural products which meet the criteria established in Rule 5H-17.003(2) or (3), F.A.C., and are exported to other countries.

4) The “FFF Proud Supporter” Identifier is eligible for use on products which meet the criteria established in Rule 5H-17.003 (2), (3), or (4), and may also be displayed on business vehicles, websites, signage at business locations, and in advertising to identify Allied Organization members.

Identifiers shall not be used on product packaging, promotional advertisements, websites, banners, or business signage, that are profane, vulgar, racist, hateful, or that meet the definition of obscene as set forth in Section 847.001(10) F.S.

The Identifiers are eligible for use only as gum labels attached to the product or product containers, printed on containers, incorporated in private product packaging, stamped directly on the products, printed on ribbons or bands attached, printed on shipping containers, displayed on business vehicles, websites, banners and signage at business locations or used on menus and in print/digital media or promotional advertising.

Reproduction of the Identifiers shall be made only from the artwork supplied by the department.

Any Florida agricultural product which meets the criteria established in Rule 5H-17.003, F.A.C., is eligible for inclusion within the Campaign.

By signing this application, I agree to follow all guidelines of the “Fresh From Florida” membership program. All applications are subject to verification before being processed. The signee certifies the above information is correct.

Signature: _____ **Title:** _____ **Date:** _____

Return application and required payment to:

Florida Department of Agriculture and Consumer Services
P.O. Box 6700
Tallahassee, Florida 32314-6700



How did you learn about the FFF membership program?

Please provide a brief description of your business:

Please check all that apply:

Commodity categories: Manufacturers often require that your commodities meet certain specifications. Please place the following codes by your commodity to assure you receive trade leads for your products:

Organic: **OR** Frozen: **FRO** Fresh: **FR** Hydroponics: **HY** Value-added: **VA**

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|---|--|---|---|--|
| <p>FRUIT</p> <p>9 Avocados 9 Asian Pear 9 Atemoya 9 Banana 9 Blackberries 9 Blueberries 9 Canistel 9 Cantaloupe 9 Carambola 9 Grapefruit 9 Grapes 9 Guava 9 Honeydew 9 Kumquat 9 Limes 9 Longan 9 Lychees 9 Mangoes 9 Mamey Sapote 9 Oranges 9 Papaya 9 Passion Fruit 9 Peaches 9 Persimmons 9 Pummelo 9 Sapodilla 9 Strawberries 9 Tangelos and Tangerines 9 Watermelons 9 Other Fruit:</p> <p>VITICULTURE</p> <p>9 Grapes 9 Wine 9 Other Viticulture:</p> <p>NUTS</p> <p>9 Macadamia Nuts 9 Peanuts 9 Pecans</p> | <p>9 Other Nuts:</p> <p>VEGETABLES</p> <p>9 Arugula 9 Beans 9 Boniato 9 Bok Choy 9 Broccoli 9 Broccoli, Chinese 9 Cabbage 9 Cabbage, Chinese 9 Carrots 9 Cauliflower 9 Celery 9 Collard Greens 9 Corn, Sweet 9 Cucumbers 9 Eggplant 9 Endive/Escarole 9 Lettuce 9 Mushrooms 9 Okra 9 Onions 9 Parsley 9 Peas 9 Peppers, Bell 9 Peppers, Hot 9 Peppers, Sweet 9 Potatoes 9 Radicchio 9 Radishes 9 Radishes, Chinese 9 Romaine 9 Spinach 9 Squash 9 Tomatoes 9 Turnips 9 Turnip Greens 9 Watercress</p> | <p>9 Yucca — 9 Zucchini 9 Other Vegetables:</p> <p>DAIRY</p> <p>9 Cheese 9 Eggs 9 Ice Cream 9 Milk 9 Other Dairy:</p> <p>MEAT</p> <p>9 Beef 9 Chicken/Poultry 9 Goats 9 Meat & Meat by-products 9 Pork 9 Rabbit 9 Seafood/Aquaculture — 9 Venison 9 Other Meat:</p> <p>SPECIALTY PRODUCTS & OTHERS</p> <p>9 Beverages/Juice 9 Desserts 9 Dressings 9 Ethnic Foods 9 Garlic 9 Gift Baskets 9 Gourmet Foods 9 Grape Juice 9 Health Foods 9 Herbs 9 Honey 9 Tomatoes 9 Marmalade 9 Salsa 9 Sauces</p> | <p>9 Sauces, Barbeque 9 Sauces, Hot 9 Seasonings 9 Sugar 9 Other Specialty Products:</p> <p>LIVESTOCK</p> <p>9 Cattle, Beef 9 Cattle, Dairy 9 Chicken 9 Deer 9 Ducks 9 Goats, Dairy 9 Goats, Meat 9 Livestock Semen 9 Ostrich/Emu 9 Rabbits 9 Sheep 9 Swine 9 Other Livestock:</p> <p>EQUINE</p> <p>9 Thoroughbred 9 Quarter Horses 9 Other Equine:</p> <p>HORTICULTURE</p> <p>9 Christmas Trees 9 Flowers 9 Ferns 9 House Plants 9 Landscape Plants 9 Native Florida Plants 9 Perennials/Annuals — 9 Plants, vegetables —</p> | <p>9 Sod 9 Trees 9 Trees, fruit</p> <p>HORTICULTURE (cont)</p> <p>9 Tropical Plants 9 Turf Grass 9 Woody Ornamentals — 9 Other Horticulture:</p> <p>FORESTRY</p> <p>9 Bark/Mulch 9 Lumber 9 Paper Products 9 Sawmill 9 Other Forestry:</p> <p>FIELD CROPS</p> <p>9 Corn 9 Cotton 9 Peanuts 9 Soybeans — 9 Tobacco 9 Other Field Crops:</p> <p>FARMING SUPPLIES</p> <p>9 Animal Feeds — 9 Citrus by-Products — 9 Crop Protection — 9 Farming Equipment 9 Fertilizer 9 Grass seeds 9 Hay 9 Horse Supplies 9 Irrigation 9 Other Farming Supplies:</p> |
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Help us market your products!

Florida Department of Agriculture and Consumer Services
P.O. Box 6700
Tallahassee, Florida 32314-6700
For more information please call:
(850) 617-7330 or (850) 617-7399